

# HTAV Website Design

## AGANDA

- Website Design Process
- Old Vs New Design
- Design System
- Prototype Demo Figma
- Colour Options
- Typography
- Tools and Timeframe
- Feedback



# Website Design Process

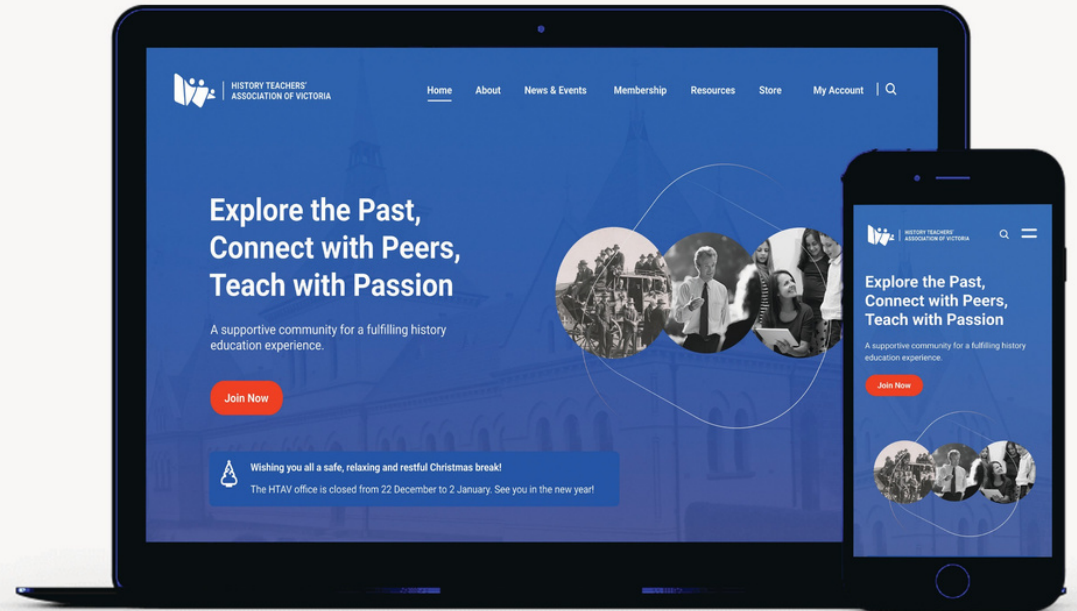
Here are the three key steps I typically follow in the website design process:

**Website Brief and Scope:** I tried to make the website user-friendly by considering the needs of users in history education. This involved deciding on the key content to highlight on the responsive webpage.

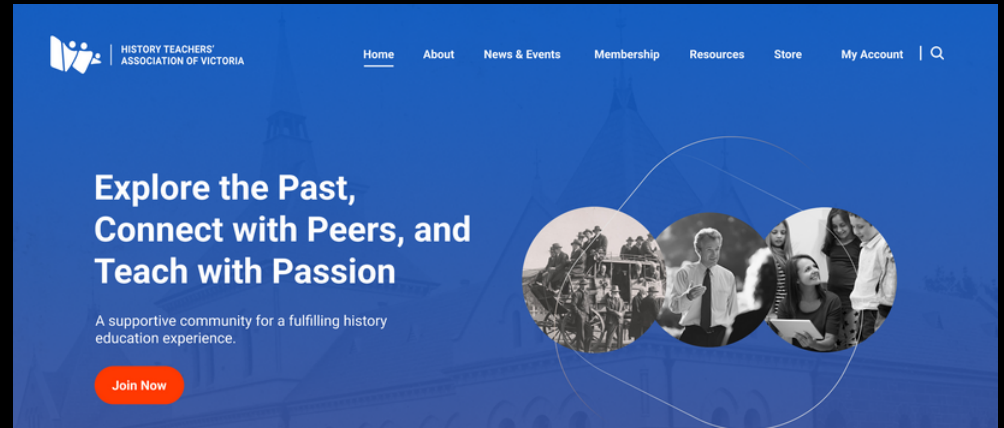
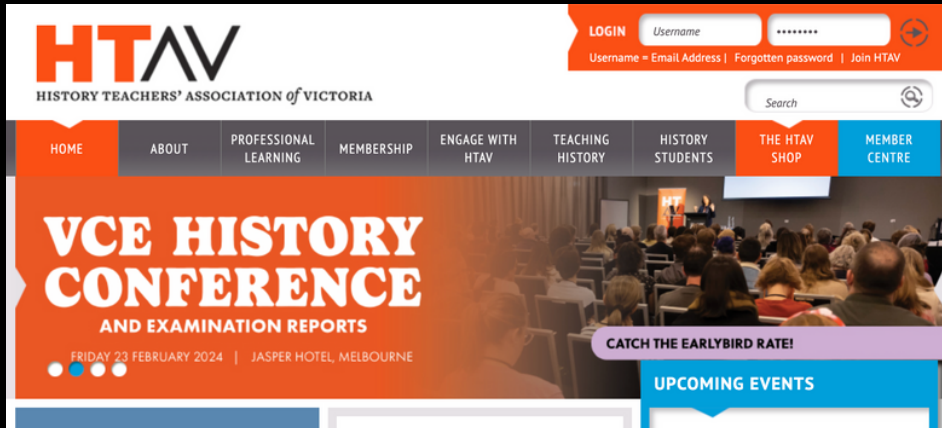
**Research:** Explored history teacher association existing and websites for ideas and inspiration. Understood their design, what works, and where they place content. Using this research, I created a website that's not just clean and minimalist but also works seamlessly for our users.

## Redesign:

Prior to designing, I establish a clear plan in Figma, ensuring a consistent look with defined colors, fonts, and linked components for uniformity. The design is responsive for various devices, emphasizing a 'Be Consistent' approach from top to bottom. Sections like 'Who We Are,' 'What We Do,' 'Our Resources,' and 'Our Partners' add user-friendly navigation.



# Old vs New



Experience a dynamic header with a meaningful heading. The background images can be animated with sliding effect, an action button for new users, and easy account access for existing ones. Brand colours of primary blue and gradient orange, a single-colour logo, and customisable connected images symbolise user interconnectedness.



# Explore the Past, Connect with Peers, Teach with Passion

A supportive community for a fulfilling history education experience.

[Join Now](#)



Wishing you all a safe, relaxing and restful Christmas break!

The HTAV office is closed from 22 December to 2 January. See you in the new year!



## WHAT WE DO

# Empowering, Enriching, and Engaging in History Education

- Provide resources and connections for teachers
- Ensure access to top-quality curriculum materials
- Advocate for the significance of History
- Spark student interest
- Foster a vibrant professional network

### **Vision & Purpose:**

Cultivating an engaging, enduring, and dynamic future for History Education through leadership, learning experiences, and valuable connections.

[Learn More](#)

## KEY HIGHLIGHTS

Explore Upcoming Events and news, Achievements, Publications, and Diverse History Merchandise. Stay informed about educational milestones and valuable resources, enhancing your history education experience.

All

Upcoming Events

Latest News

Achievements & Publications



### VCE HISTORY CONFERENCE AND EXAMINATION REPORTS

**23 FEB | 2024**  
Jasper Hotel, Melbourne



### NEW TO TEACHING HISTORY

LEVELS 7-10

**19 MAR | 2024**  
Yarra Valley Grammar



### CLASS OF 2023 YOUR HTAV ACHIEVEMENTS

Thank you for being a part of  
Victoria's History teaching  
community



### HTAV PUBLICATIONS

Explore enriching insights at  
HTAV Publications. View our  
titles at the new **HTAV Shop!**

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## SPONSORS & PARTNERS



## ABOUT

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[Our Impact](#)

## RESOURCES

[Teaching Resources](#)

[Student Lectures](#)

[History Enrichment Program](#)

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History Teachers](#)

## NEWS & EVENTS

[HTAV 2024 History Teachers' Regional Summit](#)

[Professional Learning Events](#)

[On-Demand Professional Learning](#)

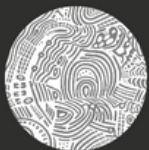
[Present for HTAV](#)

[Professional Teaching Standards](#)

[Previous HTAV Conferences](#)

[VCE Extension Programs in History](#)

[Call for Workshops 2024 - Join us as a presenter!](#)



We acknowledge Aboriginal and Torres Strait Islander peoples as the First Australians and Traditional Custodians of the lands where we live, learn and work. The HTAV Office is located on the lands of the Wurundjeri people of the Kulin Nation. These lands were never ceded. We pay our respect to their ancestors and Elders, past and present.

**Please Note:** Indigenous Australians are advised that the HTAV website may include images or names of people now deceased.



HISTORY TEACHERS'  
ASSOCIATION OF VICTORIA

# Colour Options

## PRIMARY COLOUR

Choosing blue for the History Teachers' Association of Victoria logo exudes trust, stability, and professionalism. It aligns with the seriousness of history, offers a calming touch, and mirrors the Victorian government's official colour.

## COLOUR CODES

**CMYK** C91 M73 Y0 K0  
**SCREEN** R0 G82 B194  
**WEB HTML** #0052C2

## SECONDARY COLOUR

The HTAV logo integrates orange, sourced from the existing colour library, as a secondary colour, ensuring consistency and a cohesive visual identity.

## COLOUR CODES

**CMYK** C0 M90 Y100 K0  
**SCREEN** R255 G75 B0  
**WEB HTML** #FF3900



## GRADIENT COLOUR

The gradient seamlessly mixing blue and orange gives a modern 3D touch, making it perfect for background with different angles, offering flexibility for design system.

## COLOUR CODES



●	<b>CMYK</b>	<b>C91 M73 Y0 K0</b>	●	<b>CMYK</b>	<b>C0 M90 Y100 K0</b>
	<b>SCREEN</b>	<b>R0 G82 B194</b>		<b>SCREEN.</b>	<b>R255 G75 B0</b>
	<b>WEB HTML</b>	<b>#0052C2</b>		<b>WEB HTML</b>	<b>#FF3900</b>

# Typography

## HISTORY TEACHERS' ASSOCIATION OF VICTORIA

### ROBOTO/BOLD

Only one font styles is used in the Logo identity design, and that is :  
Roboto which can be downloaded from:

<https://fonts.google.com/specimen/Roboto>

Roboto font can be suitable for history-related content. Its dual nature, combining a mechanical structure with friendly curves, provides a modern and approachable feel.

### License:

You can use them in your products & projects – print or digital, commercial or otherwise.

## HTAV VISION

BLACK

## HTAV PURPOSE

LIGHT

Roboto (12)	HTAV PURPOSE
Thin	HTAV PURPOSE
Thin Italic	<i>HTAV PURPOSE</i>
Light	HTAV PURPOSE
Light Italic	<i>HTAV PURPOSE</i>
Regular	HTAV PURPOSE
Italic	<i>HTAV PURPOSE</i>
Medium	HTAV PURPOSE
Medium Italic	<i>HTAV PURPOSE</i>
Bold	HTAV PURPOSE
Bold Italic	<i>HTAV PURPOSE</i>
Black	HTAV PURPOSE
Black Italic	<i>HTAV PURPOSE</i>

# Website Design: Tools and Timeframe

## FIGMA

For this website design, I utilized Figma, a free resource tool that supports the entire design process from wireframing to prototyping. Figma offers the added advantage of creating components libraries and design systems, streamlining future iterations. While Adobe XD is another preferred choice, it does require a license for usage.

## 8 HRS

In this assignment, I invested a total of 8 hours, dedicating 2 to 3 hours daily.



# Feedback?

Does it match the website brief and scope?

Does it convey the History Teachers' Association of Victoria message

What first comes to mind when you look at the website?

Any Suggestions?



Thank you

